



Attention Commercial Exhibitors!

New for 2011, we are able to offer extra promotional items during the event weekend.

Holley NHRA National Hot Rod Reunion presented by AAA

**Beech Bend Raceway Park • Bowling Green, KY
June 16-18, 2011**

Additional Promotional Items Available:

Event site bannering: \$200.00 _____

Bannering inside the track fence line parameters and vendor oval fence line only. *Staging lanes and starting line fence line not available with this option.* (See starting line/staging lane bannering item) Exhibitor provides and hangs banners. Hang up to 10 per day at any given time. * Reminder: banners are sometimes stolen. The NHRA Museum as the event promoters are not responsible for stolen banners. Please create quantity and quality accordingly. Banners should not exceed 6' in length.

Starting Line/Staging Lanes Bannering: \$500.00 _____

These premium locations are seen by spectators and racers through constant exposure, onsite, in photographs and television (if applicable). Limit 1 banner per lane on starting line/grandstand fence line. Limit 4 per side of staging lanes, can be hung on both sides of staging lane fence line. Exhibitor will be responsible for providing the banners. Event staff will hang banners on starting line due to restricted area access. Staging lanes can be hung by exhibitor. Banners should not exceed 6' in length.

Goodie Bag inserts: \$200.00 _____

We give out approximately 4,000 goodie bags to advance purchase spectators/participants per event. You may include a single item not exceeding 9" x 12". Exhibitor is responsible for printing and mailing to designated supplier for collection and stuffing. Must send a minimum of 4,000 pieces by June 3, 2011 to: Lifeskills Industries, 2420 Russellville Road, Bowling Green, Kentucky 42101. Please mark all boxes NHRA Reunion goodie bag.

Reunion Central Souvenir Booth buffet-style distribution: \$100.00 _____

Adjacent to the Reunion Central goodie bag pick up we use tables for additional promotional items and advertisement literature that can be picked up when they pick up their goodie bags. We suggest at least 2,000 pieces should be provided for the entire event. Any remaining items can be picked up at the close of the event on Saturday. Please provide items directly to the reunion central staff no later than Thursday 8 a.m. of event.

Please mail this form with your vendor application, and give onsite contact with phone number. All items must be paid for in advance

Total _____

